CARBON ADMISSIONS

Carbon Admissions: The Pathway to Progress model

The Pathway to Progress model provides seven component areas, and illustrative questions, that can help set your organisation up for success.

Commercial	Clarity	Culture	Communication	Collaboration	Community	Confidence
Identifying organisational **priorities and success metrics.**	Understanding **your organisation's starting point.**	Embedding sustainability **within your purpose and culture.**	Communicating your **path to becoming a more sustainable organisation.**	Working together **to accelerate the Net Zero** agenda.	Engaging with the **community to tackle climate** change.	Understanding the **value of progress in all its forms.**

Guiding questions

Commercial	Clarity	Culture	Communication	Collaboration	Community	Confidence
What financial resources are available to support our Net Zero ambitions?	Who is responsible for Net Zero?	How do our organisational values align with our Net Zero ambitions?	Do we have a communication plan for our Net Zero progress?	What is already happening within our sector?	How can our Net Zero ambitions influence our community engagement?	How have we reduced our impact so far, and what can the next step(s) be?
What financial benefits can we expect to see from decarbonisation initiatives?	Is every function and department within our organisation represented?	Are we fostering an environment that values sustainability?	Do we understand our different audiences and their wants/needs?	Who are considered leaders in sustainability that we could engage?	What community partnerships could help us advance progress on Net Zero?	What positive impacts have there been from a societal perspective?
What can be achieved with the resources we have available?	Who is part of the decision-making unit?	How are employees encouraged to participate?	Do we have a dedicated individual/team for managing communications?	What possible partners could help innovate solutions for our organisation?	What role can Net Zero play in our existing CSR strategy?	What positive impacts have there been from a commercial perspective?
Where are our finances best invested?	Are the principles of Net Zero understood sufficiently?	Are we encouraging employees to share ideas and feedback?	Are we bringing internal and external audiences on the journey with us?	What potential networks could we join to advance our ambitions?	Could a community feedback mechanic be useful to our Net Zero goals?	What positive impacts have there been from an environmental perspective?
What does a good ROI look like?	What are the main knowledge gaps within our organisation?	Is sustainability reflected in our DEI and employee engagement initiatives?	Are we being transparent and communicating learnings as well as successes?	What is happening in other sectors that could be useful to us?	How can our organisation be more embedded in community sustainability?	Do we feel more empowered to deliver Net Zero than six-months ago?

EQUITY ENERGIES